



# Capital markets for a young and digital generation

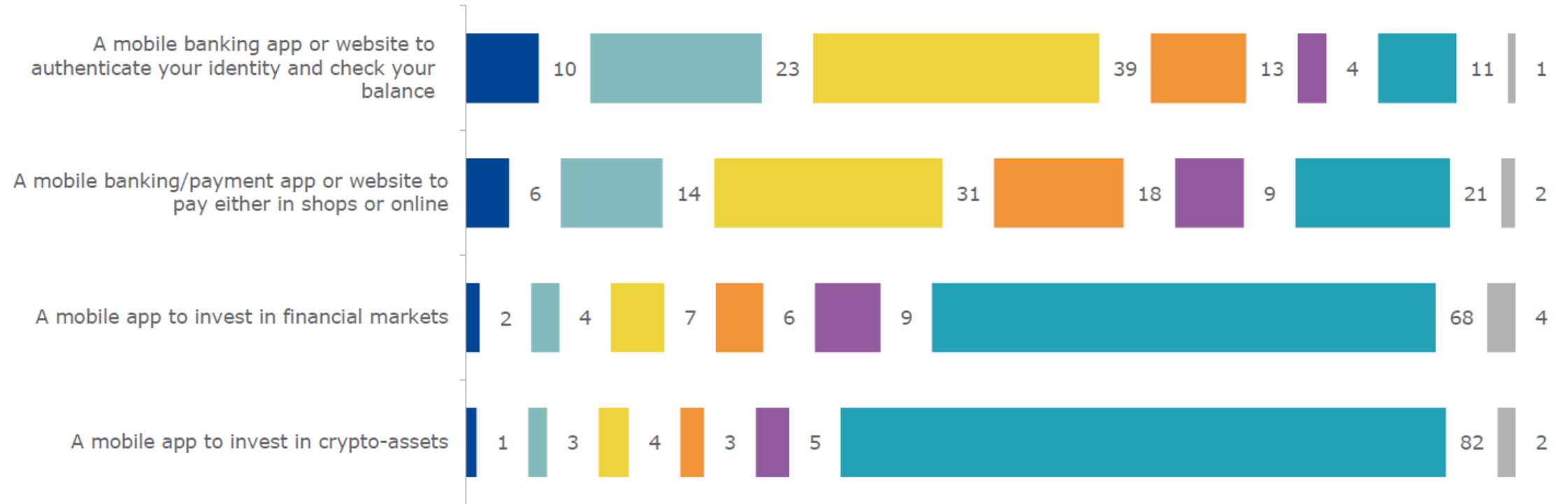
Nordic Financial Ecosystem Forum 13 October 2022

# Attitudes

- Eurobarometer flash survey on retail financial services and products, October 2022
- Fieldwork: 30 May and 14 June 2022
- Target population: EU citizens, 15 years and over
- Coverage: EU27
- Number of interviews: 27 862

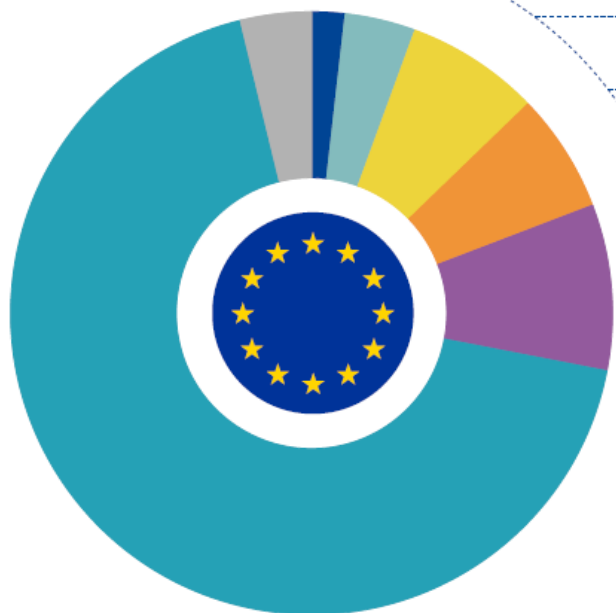
# Use of digital financial services

■ Several times a day  
 ■ At least once a day  
 ■ At least once a week  
 ■ At least once a month  
 ■ Less than once a month  
 ■ Never (I don't have such an app)  
 ■ Don't know



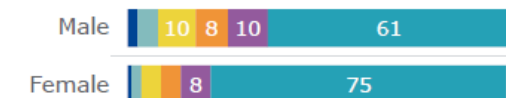
# Use of mobile app to invest in financial markets

EU27 average

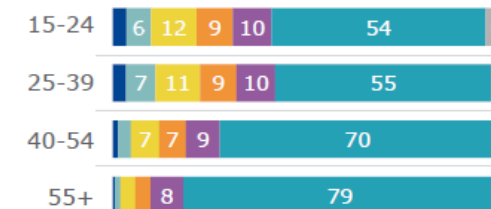


- 2% Several times a day
- 4% At least once a day
- 7% At least once a week
- 6% At least once a month
- 9% Less than once a month
- 68% Never (I don't have such an app)
- 4% Don't know

Gender (%)



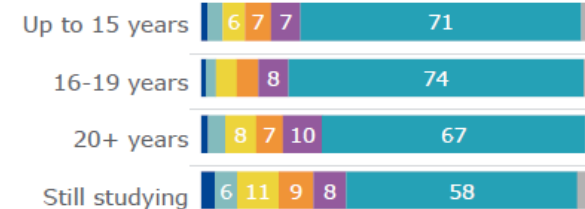
Age (%)



Occupation (%)

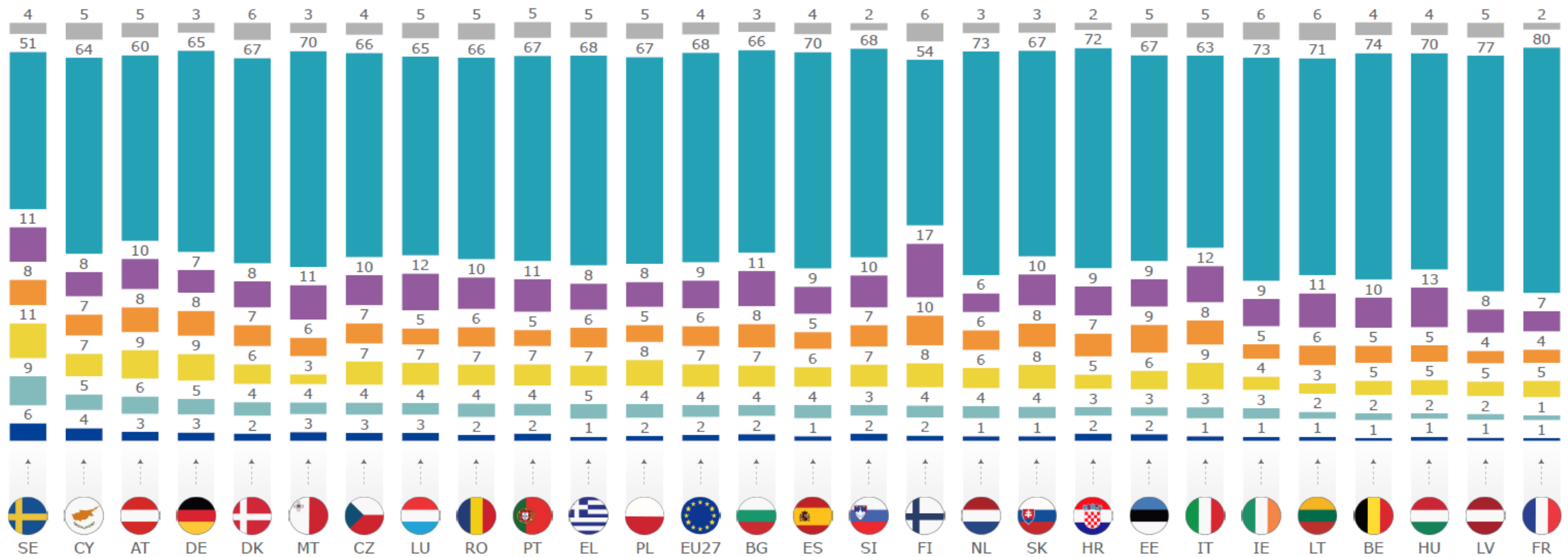


Education (%)

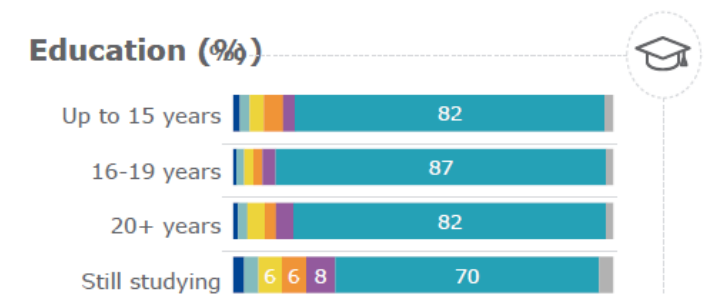
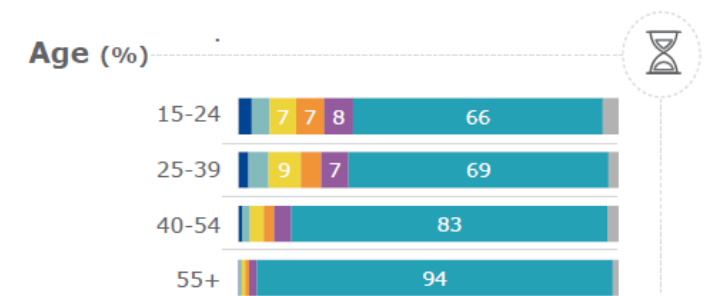
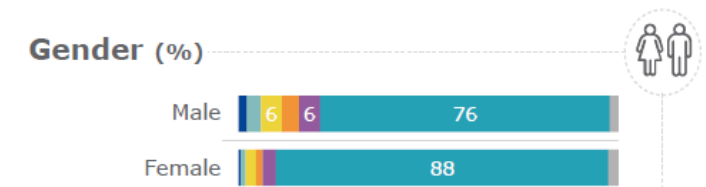
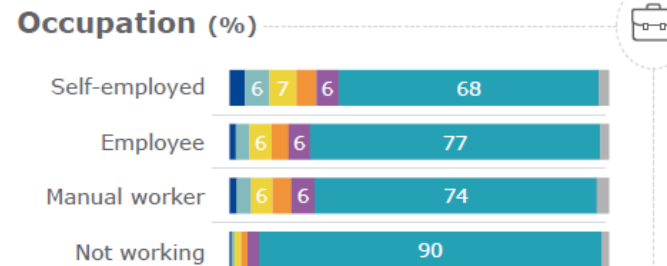
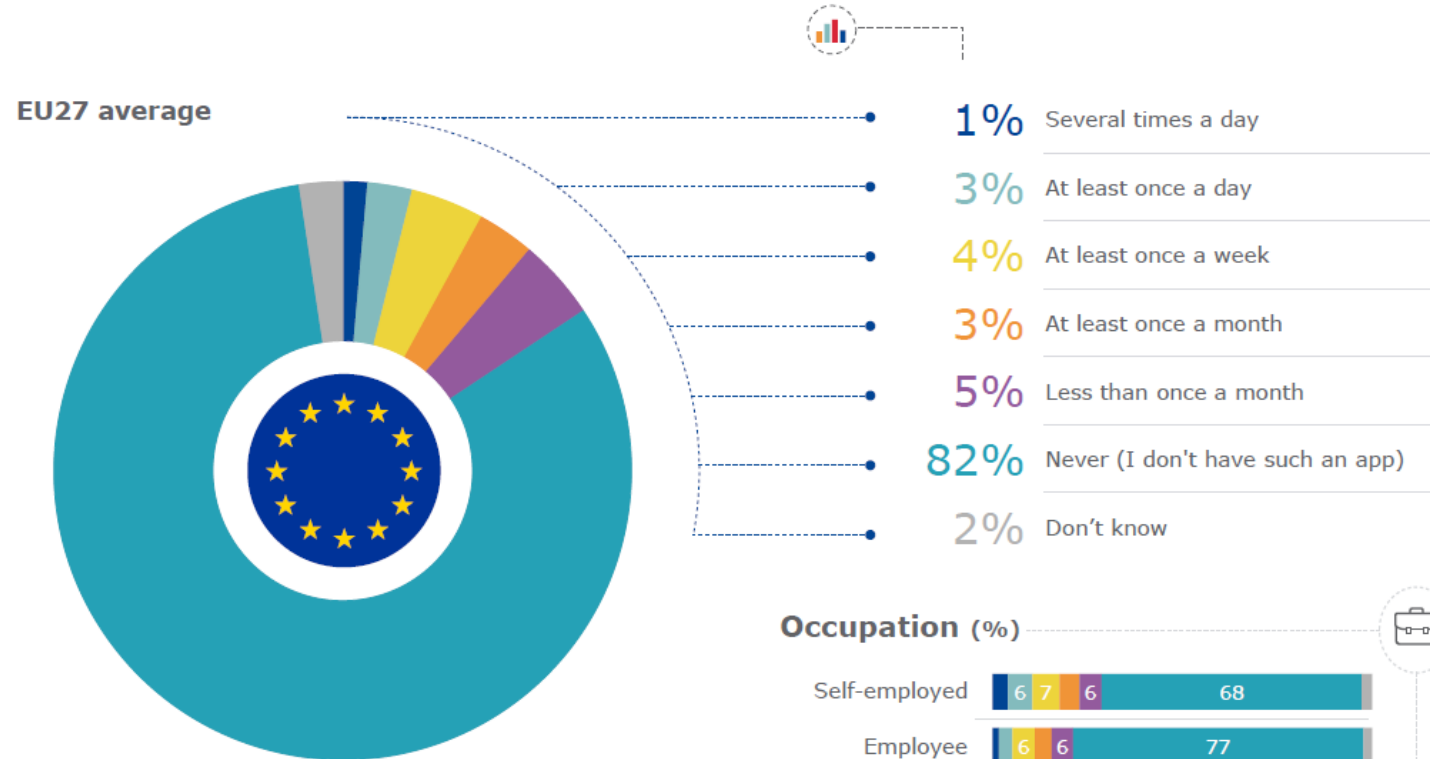


# Invest – country variation

■ Several times a day  
 ■ At least once a day  
 ■ At least once a week  
 ■ At least once a month  
 ■ Less than once a month  
 ■ Never (I don't have such an app)  
 ■ Don't know



# Use of mobile app to invest in cryptos



# Thank you



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